

Charge Account Customers Please Note

—All charge purchases made Saturday, March 30th, will be entered on April Accounts, payable May 15th.



Hudson's Bay Company

INCORPORATED 2ND MAY 1670.

Fresh Daffodils For Easter

—It wouldn't be Easter without flowers. Secure a supply of these freshly cut daffodils. Large size blooms.

Main Floor, HBC

Smartly Styled Coats of the Fine Dressy Type, 29.50



—Tailored simplicity is characteristic of these smart new coats. Fashioned of pique twills, charmer and soft broadcloths. Collar interest divides attention between fur and self fabric and decoration is confined mostly to tucks or fabric encrustations. Coats are mostly straight line. Much attention is given to sleeve detail, many of which are button trimmed.

The New Tweed Coat, \$25

Smart for Travel or Sojourn

—The tweed coat has discarded the bulkiness formerly associated with these rugged garments and has become wonderfully soft, supple and slim. Bright colorful coats are indispensable to every well dressed woman for general spring wear. Smartly belted and plain double or single breasted styles. Fawns, greys and browns, predominate—many with bright colored borders.

New Navy Tailored Coats, 15.95

—Trimly tailored navy frock coats specially smart for the school girl or for business wear. Neat, double-breasted style with set-in pockets. Lined throughout. Sizes 14 to 40.

Second Floor, HBC

200 Smart Felt Hats Trimmed With Straw 3.95

—Smart imported felts, felt and straw combinations, and all straw hats, received just in time for Easter selling! Breaking brim and off-the-face styles. All the new Spring shades as well as navy and black. Clever styles for miss or matron. Specially priced for Easter Selling at 3.95

150 Lovely Straw Hats at \$5

—All the new costume shades in the smartest of new shapes, irregular brims, that turn either up or down. Soft, becoming straws with trimmings of flowers, ribbon bindings in ombre effects, appliques, etc. Just such smart hats as one needs to complete the Easter ensemble. Special at \$5

200 Smart New Hats, 7.95

—Soft imported new felts, new straws or straw and felt combinations, in all the new colors. Styles feature close fitting turnbacks, becoming brims, smart off-the-face styles and slashed brims that turn suitably up or down. Neat tailored trimmings of ribbon, embroidery and bright colored ornaments.

Second Floor, HBC



Sale of Dresses 12.50

Just received and shown for the first time Saturday!

—Beautiful flat crepes and cantons in delightful shades. The freshness of these dresses will be apparent the minute you see them for each one has something new or different about it—a collar, a hem-line, a neckline—tucks, tiers, capes and drapes. Black and all the new shades. A good selection of the wanted sizes 14 to 44. A feature special for Easter Saturday at 12.50

Second Floor, HBC

New Types in Handbags, \$10

—Much care must be taken in the choosing of your Spring bag! Soft calf skin is the favorite leather, with trimming of dashes of leather in contrasting shades. Matching shell frame, enamel and marquise clasp and the new type of strap are the most important features of these bags. Select yours Saturday at \$10

Main Floor, HBC

Newest Exclusive Creations in Women's Scarfs, 6.50



—The spring openings of the large Paris couturiers show scarfs playing an important part. —Our latest shipment contains scarfs of extra heavy crepe, in the longer effects. Blocks, triangles and larger floral patterns are popular. Plain colored backgrounds with various shades of pastel colors introduced in the ends. Each scarf a creation

Main Floor, HBC

Orient Silk Hose, 1.50

—Orient semi-service weight, silk-to-the-top, full fashioned hose with contour or square heel.

TOILET	Floral	Girdle
Blue	White	Black
Black	White	Black
Black	White	Black

—Sizes 8½ to 10. Per pair 1.50

Orient Silk Hose \$2

—Orient, silk-to-the-top service weight hose with contour heel. Shades of Pearl Blush, Cream, Grey, Beige, Atmosphere, Moonlight, White. Sizes 8½ to 10, Per pair \$2.

Children's Easter Hosiery

—Children's fine rib art silk and lace hose with good long legs reinforced sole, heel and toe. Shown in Blush, Brown, Black, Shell and Alredale.

—Sizes 4½ to 6½. Pair	45c
—Sizes 7 to 7½. Pair	50c
—Sizes 8 to 10. Pair	60c

Main Floor, HBC

New Crepe Skirts on Neat Hip Band, 4.95

—Fashioned of soft, all wool crepe with flat pleats all around, button trimmed on side. Shown in red, blue, green, sand, and navy. Sizes 14 to 20.

The New Vestee Sleeveless Blouse 3.95

—Decidedly smart to wear with new suit or pleated skirt are these smart little sleeveless vestees of brocade or satin stripe. Neatly tailored and finished with two little pockets and belt across back. Sizes 14 to 20.

Second Floor, HBC



Kayser Silk Gloves for Easter

—All the new shades, styles including flare and turnback cuffs, embroidered. Double topped. Shades of Ombre, Pearl, Haggart, Caravan, White, Black. Sizes 6 to 7½. Priced at 1.50 and \$2

Kayser Chamoisette Gloves, \$1

—Flare or turnback cuff, also doubletex in slip-on style. Grey, Gossamer, Beige and Black. Sizes 6 to 7½. Per pair 1.50

Main Floor, HBC

Delicious Candy for Easter

Peanut Nut Rolls, Each 25c

—Rich cream centre wrapped in casing of Peanut Nuts.

High Grade Assorted Chocolates 1lb. 60c

—Highest quality cream centres, fudge centres, hard centres, and nut tops.

Almond Caramels, Per lb. 39c

—Vanilla and chocolate flavors.

JELLY BEANS. High grade, small size.

Per lb. 25c

CHOCOLATE EGGS. Each with bright wrapping 10c, 15c, 25c

COMPLETED CHOCOLATE EGGS.

At 5c and 10c

CHOCOLATE CHICKENS AND

RABBITS 15c to 1.50

CHOCOLATE EGGS IN BASKETS.

complete 15c, 20c and 25c

Main Floor, HBC

Easter Suggestions for Smokers

\$1 Holiday Combination

—15c package of your favorite tobacco with a regular \$1 HBC Luxe, London made pipe with aluminum tube.

Nickel Cigarette Case with Smokes, 39c

—Unusually good cigarette case, gilt lined and with metal spring—cigarette holder—and a 15c package of cigarettes. Saturday, all for 39c

Marguerite Cigars, 7 for 50c

—The popular long Marguerite. Each cigar wrapped in foil.

Main Floor, HBC

New Stationery for Easter Gifts, \$1

—24 sheets of superior quality kid finish paper with deckled edge, and 24 envelopes to match—made in the newest style. All ribbon tied and packed in a neat flat box. Saturday 1

Playing Cards, \$1

—Good quality, linen finish playing cards with gilt edge and picture back. Several designs. Saturday 1

New Copyrights, \$2

—For a lover of books, what could be more thoughtful than a book chosen from the following copyrights:

—"Harness"—By Hamilton Gibb.

—"Red Gold"—By Charlotte Gordon (Canadian author).

—"Our Daily Bread"—Grove.

—"Darkened Rooms"—By Philip Gibbs.

—"Diamond Murders"—By J. S. Fletcher.

Main Floor, HBC

Easter Gift Set, \$1

Bath Crystals and Dusting Powder

—Just arrived in time for Easter giving! A nicely decorated box containing a good size jar of exquisitely perfumed, varicolored bath crystals and a large tin of high-grade dusting powder complete with velvet puff. Saturday special 1

Powder and Compact, \$1

—A regular \$1 size box of genuine Kissproof Face Powder—a new type powder that blends into the skin, leaving no powdery trace—and a dainty gift and enamel loose powder compact. Saturday the two for \$1

Toilet Waters, 63c

—A superior, concentrated Toilet Lotion, delightfully perfumed in Lilac, Jas Rose, Bouquet, Violette, etc. It is also ideal for after shaving and hair dressing for men. Easter gift special, each 63c

Main Floor, HBC

1.25 Girdle Supporters 87c

—Women's dainty girde supporters in pink silk elastic and satin. Side fastening. Small, medium and large sizes. Regular 1.25. Saturday 87c

1.50 Sanitary Bloomers, 98c

—Women's "Hickory" Sanitary bloomers with good quality and rayon silk tops. Medium and large. Regular 1.50 for 98c

Shields, 50c

—"Sanita" dress shields in white only.

Baby Pants, 29c

—Baby's Ventilated rubber pants in natural pink and white. Large and medium sizes. Regular 60c. Saturday 29c

Main Floor, HBC

Men's and Young Men's Suits

A chance to secure a new Easter suit at a moderate price

27.50

New Shipment just received in case of Saturday's Selling



—Up-to-the-minute styles in models suitable for the conservative dresser or the young man who wants "life" in his clothing.

—Fabrics are imported English worsteds with fancy stripes, grey herringbone Tweeds and blue with diagonal stripes. —Beautifully tailored and first-class workmanship throughout. Perfect fitting and satisfactory service assured. All sizes 36 to 44 in the lot but not all sizes in each line. HBC Easter Special 27.50

—Note: No extra charge for reasonable alterations.

Men's Odd Pants, \$6

—Made from mill ends of better quality suitings and priced greatly below the regular value.

—Mixed tweeds and fancy worsteds in a variety of shades and patterns. Correctly tailored and finished with five pockets, belt loops and bottoms as desired. Sizes in the lot 32 to 44. Specially priced at, pair 6

Men's Spring Hats 3.50

—Top off your Easter outfit with a smart new hat. These are exceptional value. Medium weight fur-felt hats in the newest shapes for spring. Raw or wetted grey, brown, or the new finished with leather perspiration band. Initials stamped on inside if desired. Sizes 6½ to 7½. HBC leader value at 3.50

cocoa shade. Finished with leather perspiration band. Initials stamped on inside if desired. Sizes 6½ to 7½. HBC leader value at 3.50

Men's Easter Ties, 75c

—One of the biggest and best selections this store has ever offered at this price.

—New fancy cut silks in scappy spring patterns and all the wanted colorings. Cut full length. Neatly shaped to make dressy knots and retain their shape. Choose several of them Saturday at, each 75c



Men's Better Quality Forsyth Shirts \$3

—Selected Spring patterns in imported English broadcloths, French cambrics and fancy shirtings. Perfectly tailored and full cut. Every shirt guaranteed by makers as well as HBC. Separate collar with each shirt. All sizes 14 to 17. Priced at 3

Men's Fine Sox, 69c

—Mercury and Wood's Buff Line Sox in silk and lace, silk and wool, or all wool. A host of smart fancy designs, satisfactory wear assured, every pair having reinforced heels and toes. At this special price you will be well advised in securing your spring supply. Sizes 9½ to 11½. Extra special value at, pair 69c

Men's Hateway No-Button Combinations

—AT 1.25 SUIT—Fine quality naincheck in Athletic style—no sleeves and knee length. A very popular garment. Sizes 34 to 44.

—AT \$2 SUIT—Cream shade Balbriggan combinations, with short sleeves and ankle length. An ideal garment for early spring. Sizes 34 to 44.

Main Floor, HBC

Boys' Tweed Suits for Easter

New arrivals specially purchased for Easter Selling

—Sizes 23 to 27—double breasted coat, one pair bloomers and one pair open knee knickers, at 8.50

—Sizes 27 to 31—double breasted coat, one pair golf knickers and one pair long pants, at 12.50

—Sizes 32 to 37—double breasted coat, 2 pairs long pants and vest. Priced at 13.50

—Tailored from wool tweeds of dependable quality, smart shades of brown, grey and mixed effects. Mannish styles that boys like. Perfect fitting and made for service.

Whipcord and Corduroy Breeches Northwestern Make

—Buy the boy a new pair for Easter. Best quality cords with double seat and knee to give extra wear. Taped seams that will not rip. Usual number of pockets and belt loops. Laced at knee. Whipcord in fawn shade—corduroy in dark brown.

—Sizes 24 to 27 at 3.25 —Sizes 28 to 31 at 3.50

—Sizes 32 to 35 at 3.75

Jasper Ave, HBC

Men's Scott-McHale Shoes 7.50

One of the Leading Canadian Makers of Men's Shoes

—Smart appearance counts all the way down to your feet and the shoe, in fact, should be the last word in your favor. Here they are—fine ox-

foris in calf and kid leather—and they are priced at only 7.50

Women's "Stylemode" Shoes 8.50

Better Grade, Fashionably Styled, Modernistic Footwear

—For the Easter Ensemble you will find just the right shoes in this new arrival. Newest materials in beige, black, brown, grey and red. Every type of shoe to go with the gown—several types of pumps, the cleverest of straps, pretty ties, smart oxfords for street and sport. Widths AAA to C. Priced at 8.50

Jasper Ave, HBC

Meccano Parts

Just in Time for the Boys' Fete

—All Meccano accessory parts are here, including the new 1929 pieces. We also have all Meccano sets up to No. 5 and all accessory sets up to No. 5A.

Outdoor Toys for the Kiddies

—GARDEN SETS—consisting of Hoe, Rake and Spade. 2 feet long at 25c

—Large sizes 75c, 85c

—WATERING CAN—1 quart size 35c

—TENNIS RACKETS—well strung with good solid wood frames. 54 inch long 50c

—TENNIS BALLS 25c

Cap Guns for the Boys, 25c

—National repeating cap guns with 500 caps for 25c

Jasper Ave, HBC

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

Have a Permanent
Wave for Easter
Beauty Parlor, 3rd Floor

Store Opens
9 o'Clock
Closes at 6

Johnstone Walker's Daily Store News

The Only Department Store in Edmonton, Owned, Controlled and Operated by Edmonton People.

Phone
9266, Ask
for Dept.

Batterick and McCall
Printed Patterns
3rd Floor

A Galaxy of Smart and Exclusive New Easter Fashions Await Your Approval Tomorrow

Every section of the store is ready for Easter shopping as never before. Presenting a most magnificent assemblage of smart and exclusive styles and novelties approved and sponsored by New York and Paris.

It has been a matter of commend this season that the new Spring Frocks, Suits, Coats and Sports Ensembles were never so moderately priced as they are this season at Johnstone Walker's. Footwear, hosiery, gloves, handbags, and other accessories have also come in for their share of complimentary remarks from those who have been looking around.



New Easter Hats—Paris Inspired Models

In Spring-Like Colors

At \$4.50 to \$17.50

Cleverly styled hats with all the chic of Paris at a mere fraction of the price of their originals! A most captivating array of styles from which to choose.

There are many smart tailored models, hats for sports wear and afternoon occasions, featuring the new irregular brims, long narrow brims, others turned-out-the-forward and with long sides and back. Trimmed shapes, turbans and cloche styles.

Feathered in all the new strains and fabrics, trimmed with small flat flowers placed down one side or across the back, effective ornaments and corded ribbons in newest shades. Priced at \$4.50 to \$17.50

Women's New Vestee Blouses at \$3.95

Lovely new blouses for wearing with.....
.....fashioned from lovely soft finished rayon fabric with pointed bell sleeves in green, blue and black. Have convertible collars or V-necks.
Sleeve 34 to 36. Priced at \$3.95



Choose Orient Hosiery for Easter Wear

Beautifully sheer in weight and gauge, and durable in quality. Of pure thread silk right to the top. Full fashioned and with pointed or square heels and narrow lace sole. Shown in such lovely new shades as: "Tulle, green, rose, beige and midnight, also black and white. Put perfectly around the ankles and over the foot. Sizes 8 1/2 to 10.
Specially priced at \$2.00

An Easter Special in Women's Hosiery at 59c Pair

Our famous new line of Bluebird Hosiery in light service weight and extra length. Of pure silk reinforced with Denberg cotton, which adds to the appearance and gives extra strength. The narrow lace foot comes in such popular shades as: "Tulle, green, beige, dune, atmosphere and white. Sizes 8 1/2 to 10.
Specially priced at 59c



New Easter Gloves of French Kid at \$3.75

One of the season's smartest styles, of fine soft finished French kid with unique stitched fingers and quilted thumb. Featuring an effective strap of alligator leather, looking about the wrist.

Come in lovely new heavier tones. A perfect fitting glove. Particularly suitable for wearing with a tailored suit or coat. All sizes.
Priced at \$3.75

Another chic glass kid glove, available only in white only. All sizes.
Priced at \$3.75

New Easter Gloves of English Suedette at \$1.50

Swashy new gloves for Easter wear. Made of English suedette in beautiful colors. Wrist styles, with hand-down areas. Come in white and natural shades.
Sleeve 6 to 8. Priced at \$1.50

The Season's Smartest Coats Are all Represented in Our Collections

Choose your new coat here tomorrow from a most interesting collection of nearly one thousand, representing the season's smartest and most practical styles.

SWAGGER COATS for sports wear and business SMART COATS for school and campus wear. Stylish and dressy coats to complete a tea hour or evening ensemble.

Hurlingham Coats

Incomparably tailored of finest imported English and Scotch fine all wool fabrics by highly skilled hand.

They come in plain, soft finished weaves in shades of fawn and grey, also in novelty weaves in intricate, colorful and breakable plaid. They are in smart four-button, double-breasted styles with wide notched lapels and cuffs. Plain lined with shot silk serge. Perfect fitting.
Priced at \$49.50

Swagger Coats of English Tweed

Smartened by the flare of a shoulder cape, the grace of a scarf twisted over the shoulder or a cleverly designed collar that perks up at the back of the neck.

Newly designed coats and cuffs, also add to their excellence. Some are plain backed, others half or "T" round backed. Shown in all-wool tweed, tweeds, grey cheviots, moderate and geometrical designs in the latest colorings imaginable. Sizes 14 to 44.
Excellent value
Priced at \$29.50

—Other splendid groupings of Women's and Men's Smart Tweed Coats, \$25 and \$35.00

A Distinguished Grouping of New Easter Coats

Of Fine Wool Tricelone and Chamoen at \$39.50

Such beautifully tailored coats as these will do credit to almost any occasion or add distinction to any ensemble.

Of finest imported French all-wool Tricelone and Chamoen, in many two-length, mid-length and knee-length styles. Some feature smart ties of self or with shaggy loops through which a easily patterned silk scarf may be drawn; others have high stand-up backs, while some of the more dainty models display full or half capes. Have grey squall or mole trimming on collar.

—The backs and sides of the coat display effective buckles of self or clever self plaid. A few have effective borders of black silk and velvet against the sides. Shown in all shades of self or silk. Sizes 14 to 44.
Exceptionally good value at \$39.50

Men's Spring Weight Gloves \$2.00 to \$4.00

The smart dresser never overlooks the importance of his gloves. These new Spring weight gloves come in fine quality soft and pliable, imported cashmere, grey suede, chamoen and English buckram. Splendid fitting gloves, made with down fastenings, strongly sewn. Choice of light and dark colors.
Priced at \$2.00, \$2.50, \$3.00 and \$4.00

Men's Fine New Easter Neckties at 50c to \$2.00

Full of life and vitality, ties that run a riot of color and are as smart as the men who wear them. Some feature patterned, striped, checked, and solid colors. All sizes.
Priced at 50c, \$1.00, \$1.50, \$2.00



Men's and Young Men's New Fashion-Craft Suits for Easter Wear

\$25.00 TO \$45.00

Perfectly tailored Suits such as any smart dresser would be proud to don on Easter morning. Models, fabrics and patterns for men of various types, tastes and ages.

Fashion-Craft Clothes are second to none and much superior to many tailor-made garments.

They are of finest imported plain and fancy navy blue serges, fancy tweeds and worsteds of the newest shades and patterns. Shown in the popular single- and double-breasted models. Featuring with two or three half-breasted lined and finished. All sizes 34 to 44. Priced at \$25.00, \$29.50, \$35.00 and \$45.00

Men's and Young Men's New Spring Weight Topcoats in Fashion-Craft and English Makes at \$25.00 to \$45.00

Smart, new, easy-fitting, spring weight, slip-on styles for men and young men. Tailored by Fashion-Craft and noted English Tailoring Houses from fine all-wool tweeds and covert cloths, etc. Made with raglan and set-in sleeves and patch pockets. Lined to waist only. Sizes 34 to 44. Priced at \$25.00 to \$45.00

Men's New Easter Hats in Brock, Borsalino and Stetson's makes, at \$4.00 to \$10.00

There's a distinction of line and proportion about these new hats that will catch the eye of the critical shopper. They come in Brock, Borsalino and Stetson makes. Smart new shades, too, greatly vary the choice. All finely trimmed of a good quality fur felt and include the popular rolled and strap styles. Some have self-colored bands, others swagger contrasting bands. The colors include ash, blue, pearl, light pearl, fawn, and bordeaux. Priced at \$4.00 to \$10.00



Enjoy the Comfort of Flexible Corsetry Without the Sacrifice of Trim Figure Lines

The active woman of today demands a foundation garment that will provide the needed figure support and control, yet be flexible and comfortable.

TRIM-FLEX FOUNDATION GARMENTS have been designed and constructed to meet such a need. A wide choice of styles and models are available in all the newest fabrics and prices have been kept in line with popular demand.

The special demonstration being held this week under the direction of a trained Corsetry from New York has already proved of unusual helpful to scores of women. Come in tomorrow morning, if possible, and talk your Corsetry problems over with Miss McCulloch.

A Special Grouping of New Easter Frocks

In Printed Silk Crepes. Specially Priced at \$13.95

An outstanding feature of our Easter collection is a new shipment of printed silk crepe frocks from New York. But such prints as make all others sink into insignificance, that tempt you to make your whole wardrobe one of prints.

Lovely flower patterns, .. balloons, budding fireworks, confetti and playful designs of modernistic design so cleverly treated that they never tire.

ONE AND TWO-PIECE STYLES AND TWO-PIECE EFFECTS with sleeves, pleated and flare skirts, scarf collars and other pleasing details and necklines. Sizes 14 to 44. A truly beautiful collection. Specially Priced at \$13.95

Boys Look Forward to New Suits for Easter

Easter is just as much a "dress-up" time for boys as for other members of the family.

It is tough luck when the boys can't have new suits at Easter-time. Better bring them in first thing Saturday a.m.

Boys' Bloomer and Long Pant Suits at \$8.95 to \$25.00

Smartly tailored suits in new patterns and fancy materials with grey or brown predominating. Lots of navy blue serges and checked serges. Come in double-breasted models with two pair bloomers or one pair bloomers and one pair long-sleeved fitting suits, nicely lined and finished. Sizes 24 to 34. Priced at \$8.95 to \$25.00

Boys' New Spring Weight Sweaters at \$1.50 to \$4.50

Nothing a boy likes better than an attractive sweater. These new spring weight sweaters come in best Canadian and English makes of fine silk and wool yarns. Fine all-wool and cotton and wool mixtures, in new shades and patterns. Open "V" neck styles. Sizes 24 to 34. Priced at \$1.50 to \$4.50

Boys' New Sweaters and Wind-breakers at \$1.95 and \$2.50

Just the thing for early spring wear; possesses the warmth of a wool sweater and the ease of a sweater. Come in grey, green, and navy blue. Sizes 24 to 34. Priced at \$1.95 to \$2.50

Boys' Serviceable School Shirts and Oxfords at \$3.95

Sturdy well-made shirts on comfortable backs of pliable, tough-wearing fabrics, in black, navy blue, and white. Sizes 24 to 34. Priced at \$3.95

Men's Fine Quality Boots and Oxfords at \$5.95

Splendidly well-made shoes of fine quality black and brown leather in blucher and oxford styles, with different widths. Have Goodway well sole and half rubber heels. Nicely finished inside and out. All sizes 6 to 11. Priced at \$5.95

Scintillating New Novelty Jewelry For Easter Ensembles

at 49c to \$5.95

Vivid stones effectively set in beautifully carved natural and antique metals to match or harmonize with any frock, suit or ensemble.

Every piece new and temptingly priced. Beautifully designed rings with the appearance of rings that sell ordinarily at double and triple the price.

New necklets in effective chain designs, alternated with clusters and drops of vivid stones. Variations of the chain in new designs. Dainty earrings and artistically designed brooches. Separate pins and matched sets.
Priced at 49c to \$5.95

Special Purchase New Easter Flowers

Regularly to \$1.50. 69c

Housewives and Training groups in church districts and kindergartens can have flowers, daisies and violets in their homes, soft velvet finished fabrics and metallic finishes. A beautiful display. Special Saturday 69c



Smart New Handbags and Purse at \$4.50 to \$16.50

Beautifully finished and fitted handbags and purses to complement the smart Easter wardrobe.

Pouch, underarm and back strap styles, including the really new baguette style, carried over from the first class. American, English and French makes.

They come in genuine calf in several finishes: Morocco, plain, grain, pebble, grained, calf, ostrich, snake and patent. Fabrics and trimmings are decidedly new and varied in style. Silk, moire, tulle and equipped with high-class fittings.
Priced at \$4.50 to \$16.50

—Your little in and or silver jewelry put on any of these bags Free of Charge.

Choose Easter Underthings Where Quality Receives First Consideration

To enjoy all underthings that will give you long service and always look lovely, try them where you know quality is considered first. Our quality is in the details.

Wherever you buy, look for the details. Crisp crepe, satin and rayon silks make garments of lovely loveliness, adornment, grace, embroidery or simple hemstitching. Priced moderately.



Rayon Nightgowns Slips and Bobette Bloomers at \$1.49

Dainty nightgowns with tailored or lace trimmed. V or square neck. Clasp, peach, apricot, pale mauve, maine, pebble, or white, also small, medium and large; open top and strap shoulder; deep shoulder; foot of foot. Sizes 24 to 34. Priced at \$1.49

Children's and Misses' New Spring Coats at \$5.50 to \$18.50

Smartly styled coats of velvet, point tulle or novelty tulle, in double-breasted or one-button fashion, trimmed with self or contrasting material. Dainty lined with rayon or silk. Come in all the newest shades. Sizes 2 to 14 years. Priced at \$5.50 to \$18.50

Downloaded from www.sagepub.com at www.sagepub.com on 06/11/14

By Sidney Smith



By King



By Sol Hess



By Martin



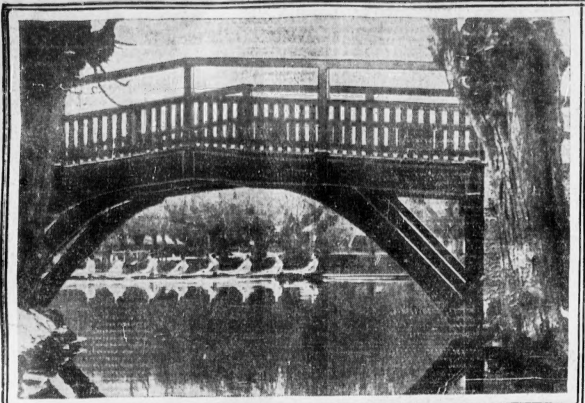
By Branner



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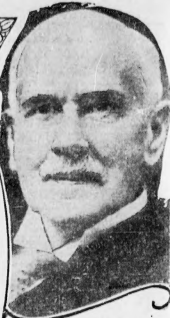
Cambridge Crew : Praise American Girls : A Royal Art Visitor



ENGLISH ROWING SCENE:
The Cambridge crew mirrored in the glassy surface of the Thames as they practise for the race with Oxford



FINE GOWN:
Bacanova, screen star, wears a satin gown decorated with two enormous orchids



FRAISES LADIES' LIMBS:
Sir W. Arbuthnot Lane, British surgeon, who states that American girls have the most perfect legs in the world

QUEEN VISITS ENGLAND:
(At left)—Queen Emma, queen mother of Holland, is visiting London to see the exhibition of Dutch art at Burlington House



INVENTS PHOTOGRAPHY:
Auguste Lumiere, famous inventor of photography and improvements, heads a film bearing his own name



One horse and rider falling at a jump in Cambridge University steeplechase
(At right)—Mrs. Alice Garrett, 81, recently graduated from Senn High School



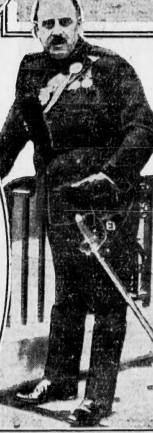
LLOYD GEORGE ATTENDS:
Mr. Lloyd George attends the wedding of the daughter of D. M. Mason, former Liberal member for Coventry



BARRETTE IS A NEW FORM OF RUGBY FOR WOMEN:
A phase of the game of Barrette, a new form of rugby that has been invented for the gentle sex of France



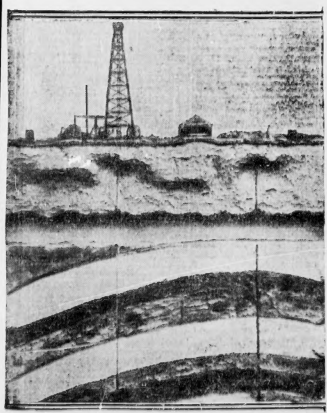
WEARING THE FIRST PRIZE CORSAGE BOUQUET:
Edith Lee of New York wearing the corsage bouquet of maiden hair fern, sweet peas, four orchids and dainty ribbon, which took first prize at New York flower show



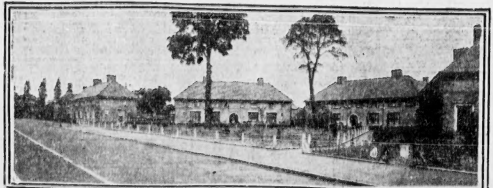
LEAVES FOR THE LEVEE:
Major J. B. Brunel Cohen, legless M.P. for Liverpool, England, leaving for the Prince of Wales levee at St. James' Palace



SIXTEEN LUCKY ENGLISH GIRLS OFF TO AMERICA IN SEARCH OF FAME:
A troupe of 16 English girls are leaving for a 30-weeks' tour of the United States before they return to appear as a permanent feature at the London Palladium



MODEL SHOWS ALL WORKINGS OF AN OIL WELL:
A model of the Lawrenceville, Ill., oil field, showing drilling, pumping, rock strata, oil-bearing sand and natural gas spaces



ENGLISH HOUSING ESTATES BEING BUILT ON OUTSKIRTS OF LONDON:
Typical road on the new housing estates which are being built on the outskirts of London by the London county council



LARGE BATTLESHIP IS MODELLED IN CHOCOLATE:
A fine piece of chocolate architecture representing a battleship warns Londoners that Easter is nearly here



IS OFFERED U.S. POST:
Benjamin Loring Young, Boston, Mass., former Speaker of the Massachusetts House of Representatives, has been offered the position of first assistant attorney-general of the United States
—Copyright 1924 by the Pacific and Atlantic Presses Inc.

Women's Realm

Local Council Questions Value Of Vice Ring Publicity

Also Takes Stand Against Women Smoking at Meeting Thursday

Opposing the publication of magazine advertisements containing testimonials by women as to the pleasure and comfort they receive from a certain brand of cigarettes, the Local Council of Women unanimously passed a resolution at the meeting on Thursday afternoon, aiming to discourage this form of advertising. As it is considered by a very great number of people to be detrimental to health and to the highest ideals of womanhood, it was resolved to take the matter up directly with the publishers, or through the provincial council, making them aware of the large body of public opinion in this community opposed to these suggestive advertisements.

A resolution depicting unnecessary newspaper publicity concerning some of the girls of the vice ring was also passed, but discussion was postponed until a later meeting as it was felt that members were not well enough informed on the subject.

The question of taking the initiative in the National Council to be held in Banff from May 7 to June 1, was also discussed. It was decided to send a representative to the convention, but no action was taken. The council also discussed the matter of holding the next meeting in Vancouver, and the possibility of having the annual meeting of the National Council of Women in this city. The council also discussed the matter of holding the next meeting in Vancouver, and the possibility of having the annual meeting of the National Council of Women in this city.

Why The League of Nations?
A comprehensive discussion of the League of Nations was held on Wednesday evening. The speaker, Mr. H. A. Dyer, the speaker of the afternoon, discussed the League of Nations as a means of maintaining peace and order in the world. He pointed out the many failures of the League of Nations and the need for a new international organization.

C. G. I. T. Present
The Canadian Girls' Institute (C.G.I.T.) was present at the meeting on Wednesday evening. The speaker, Mr. H. A. Dyer, discussed the League of Nations and the need for a new international organization.

Hardy, A. M., March 28
Group of men, vocal and instrumental, were included in a delightful concert given by Hardy, A. M., on Wednesday evening. The program was well received and the audience was very appreciative.

Girl Guides to Have New Rulings
Bylaws for the Girl Guides were revised and discussed at the meeting on Thursday afternoon. The new rulings were passed and will be in effect from the next meeting.

THANGHAI FURSE
The Thanghai Furse is a small, black and white dog which is known for its intelligence and loyalty. It is a popular breed and is often found in homes and on streets.

HERE AND THERE IN WOMEN'S CLUBS
A list of activities and events in women's clubs across the city. The list includes various social events, lectures, and community service projects.

Community Leagues
A list of community leagues and their activities. The leagues are organized to promote community spirit and provide support for members.

WATERLOO
A list of events and activities in Waterloo. The events include various social gatherings and community service projects.

CRIMINALS
A list of criminals and their activities. The list includes names of individuals involved in various crimes and their current status.

THE IMPORTANCE OF A WOMAN'S
A list of articles and essays on the importance of a woman's role in society. The articles discuss various aspects of women's lives and their contributions to the community.

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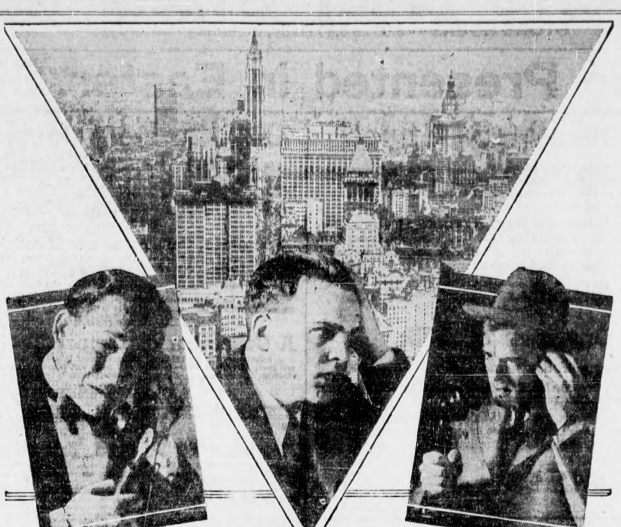
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THE STORY OF THE HOUR—"RICH GIRL-POOR GIRL"



Against a background as realistically New York as an airplane photograph of Manhattan Island, Hank Connor, Harold Judson and Stephen Armistead each fought for one of the three things that men have always fought for—Life, Love and Money.

Circumstances forced these three wily, cynical, and somewhat desperate characters, Hank Connor, left above, was a desperate character. Harold Judson, center, was a panderer, well-known on the coast of the fashionable Hudson Hotel. Stephen Armistead, right, was a young, ambitious salesman. These three characters, and Pamela Judson and Mildred Lawrence in "Rich Girl-Poor Girl," Ruth Dewey Grove's newest serial story, which starts in the Edmonton Bulletin tonight.

"They Shall Not Pass"

SCHOONER SOLD FOR \$300
NEW LONDON, Conn., March 29.—After a long experience on Block Island, where the schooner was used for fishing, the schooner "Emily H." has been sold for \$300. The schooner was used for fishing and was sold to a new owner.

NEW SCHOONER FOR CAPTAIN
NEW LONDON, Conn., March 29.—The schooner "Emily H." has been sold for \$300. The schooner was used for fishing and was sold to a new owner.

QUITS MINISTRY FOR NURSING
HELFORD, Mar. 29.—Rev. H. H. H. has resigned his position as minister of the church in Helford. He has decided to pursue a career in nursing.

ALJINS DEPORTED
PROVIDENCE, R.I., March 29.—The alien "Aljins" have been deported from the United States. They were found to be in violation of immigration laws.

DRUNK SIX MONTHS IN JAIL
SPRINGFIELD, Mass., March 29.—A man who had been drunk for six months was released from jail. He had been in custody for a long time due to his condition.

What is it that brings such a yearning for flowers with the dawn of March and glowing April? There is a yearning for flowers with the dawn of March and glowing April. It is a natural feeling that comes over many people during this time of year.

But of course there's nothing so beautiful as flowers in the spring. But of course there's nothing so beautiful as flowers in the spring. The flowers bring a sense of renewal and hope to the world.

And the flowers are the most beautiful of all. And the flowers are the most beautiful of all. They are a symbol of life and growth.

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MARKETS

RECORD YEAR, ROYAL TRUST

Assets Grow and Prominent Men Added to Directorate

The 31st annual report of the directors of the Royal Trust, released on Thursday, March 29, revealed that the assets of the trust had increased by \$1,000,000 during the year. The report also mentioned that several prominent men had been added to the directorate.

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MARKETS CLOSED
Markets at Calgary, Vancouver and Toronto are closed today and will remain closed Saturday and Sunday, reopening again for trading on Tuesday morning.

Money At Work for the Small Investor

Advertising is the best method of DISTRIBUTION.

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Over 200 Mines . . .

are now operating in British Columbia (Thompson Bureau of Statistics) and many offer the public speculative opportunity. It is our business to advise you on mining securities and keep you fully informed on development work. Our service has made profits for thousands of clients from the activities of both Eastern and Western securities. Write for one of our leaflets on your holdings, it may be profitable.

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New Badge

PROVIDENCE, R.I., March 29.—The new badge for the... (text continues)

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